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15 **UNITED STATES DISTRICT COURT  
16 DISTRICT OF NEVADA**

17 eTouch LV, LLC, a Nevada limited liability  
18 company,

19 Plaintiff,

20 vs.

21 eTouch Menu, Inc., a Minnesota corporation;  
22 Scott Morrow, an individual; DOES 1 to 10,  
23 inclusive,

24 Defendant.

25 Case No. 2:18-cv-02066-JCM-NJK

26 **MOTION TO COMPEL  
27 ARBITRATION AND TO DISMISS, OR  
28 IN THE ALTERNATIVE TO STAY  
DEFENDANT SCOTT MORROW'S  
COUNTERCLAIMS**

29 AND ALL RELATED CLAIMS.

30 Plaintiff eTouch LV, LLC hereby moves to compel arbitration of Defendant Scott  
31 Morrow's counterclaims under the Federal Arbitration Act ("FAA") and to dismiss those  
32 counterclaims, or in the alternative, stay the counterclaims pending completion of the arbitration.  
33 This motion is made and based upon the attached Memorandum of Points and Authorities, the  
34 exhibits attached hereto, all pleadings and papers on file in this action, and any oral argument that  
35 this Court might entertain.

36 **MEMORANDUM OF POINTS AND AUTHORITIES**

37 **I. INTRODUCTION**

38 This is a dispute related to eTouch LV, LLC's ("eTouch LV") purchase of assets of  
39 eTouch Menu, Inc. ("eTM"). On September 19, 2018, eTouch LV filed this action against eTM

1 and its president and board member, Scott Morrow, alleging breach of the Asset Purchase  
 2 Agreement (“APA”) that eTM and eTouch LV entered into on September 26, 2017 to accomplish  
 3 a sale of assets and transition of the eTouch business. On November 9, 2018, Morrow answered  
 4 the Complaint and alleged counterclaims against eTouch LV, seeking to improperly bring an  
 5 employment dispute into this litigation. Indeed, Morrow’s employment-based counterclaims  
 6 cannot proceed in this judicial forum. Prior to commencing employment, Morrow entered into  
 7 the At-Will Employment Agreement (“Employment Agreement”) with eTouch LV and agreed to  
 8 arbitrate all matters arising out of or relating to his employment. The Employment Agreement  
 9 contains a clear and unequivocal arbitration provision, requiring that “any and all disputes”  
 10 relating to the Employment Agreement with eTouch LV be submitted to neutral binding  
 11 arbitration. Accordingly, as to Morrow’s counterclaims alleging breach of the employment  
 12 contract or unjust enrichment for the services rendered, the parties’ agreement to arbitrate must be  
 13 honored.

14 Therefore, eTouch LV respectfully requests that the Court compel Morrow’s employment-  
 15 based counterclaims to arbitration, and dismiss, or in the alternative, stay proceedings on those  
 16 counterclaims pending arbitration.

17 **II. FACTUAL AND PROCEDURAL BACKGROUND**

18 **A. The APA and Litigation**

19 Plaintiff eTouch LV is an entity that was formed to acquire substantially all of the assets  
 20 of eTM with the purpose of continuing and expanding eTM’s eTouch business and brand. *See*  
 21 Compl., ECF No. 1, at ¶ 12. On or about September 26, 2017, eTouch LV, on the one hand, and  
 22 Morrow and eTM, on the other hand, executed that certain “Asset Purchase Agreement” to  
 23 accomplish the referenced sale of assets and transition of the eTouch business. *See id.* at ¶ 13.  
 24 The closing of the transaction occurred on September 26, 2017. *See id.* at ¶ 15.

25 In general, the Asset Purchase Agreement provides that, at the time the transaction closed,  
 26 eTM would transfer to eTouch LV all the assets necessary to operate the eTouch business to eTM  
 27 – including customer contracts, equipment, software, and intellectual property – and that eTouch  
 28 LV would pay \$3.5 million plus a variable “Earn Out” payment that fluctuated depending on the

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1 profitability of the eTouch business after the closing, as set forth fully in the APA. *See id.* at ¶ 14.  
 2 Critically, the purchase price was not to be paid all at once: eTouch LV paid \$2 million at the  
 3 time of the closing; eTouch LV gave eTM a Note in the amount of \$1.5 million to be paid in nine  
 4 equal quarterly installments beginning December 31, 2018; and the parties agreed that eTM  
 5 would be paid additional compensation (the “Earn-out”), by sharing in the earnings of the eTouch  
 6 business if certain performance benchmarks were met, although in no event would the Earn-out  
 7 ever exceed \$12 million. *See id.* at ¶ 17.

8 After the closing occurred and as eTouch LV took control of the operations, it discovered  
 9 that the warranties, the due diligence materials, and a broad range of representations and  
 10 communications made by eTM and Morrow, including but not limited to those set forth in the  
 11 APA, and other writings were in fact false. *See id.* at ¶ 22. These included the nature and status  
 12 of assigned customer contracts and false or grossly overstated financial forecasts, among others.  
 13 *See id.* at ¶¶ 23-29 and 34-37. As a result, eTouch LV instituted this action in the Eighth Judicial  
 14 District Court, Clark County, Nevada on September 19, 2018, alleging seven claims for relief  
 15 against Morrow and eTM including breach of contract, fraud and breach of fiduciary duty. eTM  
 16 and Morrow removed the case to United States District Court for the District of Nevada on  
 17 October 26, 2018 on the basis of diversity jurisdiction. *See* Petition for Removal, ECF No. 1.

18 **B. Morrow’s Employment Agreement and Arbitration**

19 Pursuant to the Employment Agreement, Claimant was employed as President of eTouch  
 20 LV from September 26, 2017 until his termination on May 4, 2018. In the Employment  
 21 Agreement, Plaintiff agreed to resolve all disputes with his employer by neutral binding  
 22 arbitration before the American Arbitration Association (“AAA”):

23 **23.11 ARBITRATION.** THE PARTIES EXPRESSLY AGREE AND  
 24 ACKNOWLEDGE THAT ANY AND ALL DISPUTES RELATING TO THIS  
 25 AGREEMENT SHALL BE RESOLVED BY FINAL AND BINDING  
 26 ARBITRATION BY A NEUTRAL ARBITRATOR ADMINISTERED BY THE  
 27 AMERICAN ARBITRATION ASSOCIATION UNDER ITS NATIONAL RULES  
 28 FOR RESOLUTION OF EMPLOYMENT DISPUTES OR OTHER APPLICABLE  
 RULES OR AS OTHERWISE MUTUALLY AGREED TO BY THE PARTIES.  
 THE PARTIES FURTHER EXPRESSLY AGREE AND ACKNOWLEDGE THAT  
 ANY ARBITRATION UNDER THIS PARAGRAPH SHALL TAKE PLACE  
 EXCLUSIVELY IN LAS VEGAS, NEVADA AND SHALL BE CONSTRUED

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1 AND INTERPRETED EXCLUSIVELY IN ACCORDANCE WITH THE  
 2 SUBSTANTIVE LAWS OF THE STATE OF NEVADA WITHOUT REGARD TO  
 3 ITS CONFLICTS OF LAWS PRINCIPLES. NOTWITHSTANDING THE  
 4 FOREGOING, NOTHING HEREIN SHALL PRECLUDE EITHER PARTY FROM  
 5 SEEKING INJUNCTIVE OR OTHER EQUITABLE RELIEF IN A COURT OF  
 6 COMPETENT JURISDICTION, EXCLUSIVELY IN CLARK COUNTY,  
 7 NEVADA, WITHOUT FIRST COMPLYING WITH THE ARBITRATION  
 8 PROVISIONS OF THIS SECTION. IN ACCORDANCE WITH NRS 597.995,  
 9 EMPLOYEE AFFIRMATIVELY AUTHORIZES THAT ANY DISPUTE ARISING  
 10 BETWEEN THE PARTIES BE SUBMITTED TO ARBITRATION IN LAS  
 11 VEGAS, NEVADA, OTHER THAN VIOLATIONS OF SECTIONS 10 THROUGH  
 12 16, INCLUSIVE, IN WHICH A PARTY MAY CONCURRENTLY PURSUE  
 13 INJUNCTIVE RELIEF IN CLARK COUNTY, NEVADA, PURSUANT TO  
 14 SECTION 22.2. EMPLOYEE EXPRESSLY ACKNOWLEDGES THAT BY  
 15 VOLUNTARILY AGREEING TO THIS MANDATORY ARBITRATION  
 16 PROVISION, EMPLOYEE IS SUBMITTING TO JURISDICTION IN CLARK  
 17 COUNTY, NEVADA, AND WAIVING IMPORTANT RIGHTS, INCLUDING THE  
 18 RIGHTS TO CIVIL LITIGATION, A JURY TRIAL, AND ANY ASSOCIATED  
 19 RIGHTS OF APPEAL AND THAT THE PARTIES MAY BRING CLAIMS  
 20 AGAINST THE OTHER ONLY IN THEIR INDIVIDUAL CAPACITIES AND  
 21 NOT AS A PLAINTIFF OR CLASS MEMBER IN ANY PURPORTED CLASS,  
 22 REPRESENTATIVE OR COLLECTIVE PROCEEDING.

23 *See* Employment Agreement, at ¶ 23.11, attached as Exhibit A.

24 On or about August 21, 2018 – acknowledging he entered into a valid agreement to  
 25 arbitrate – Morrow filed a demand for arbitration with the AAA, alleging claims against eTouch  
 26 LV for breach of the Employment Agreement. *See* Demand, attached as Exhibit B. On  
 27 September 24, 2018, eTouch LV filed its Answer, Affirmative Defenses, and Counterclaim  
 28 (“Answer”) to the demand for arbitration. *See* Answer, attached as Exhibit C with exhibit to the  
 Complaint in this lawsuit omitted. In the Answer, eTouch LV asserted a counterclaim for Fraud  
 in the Inducement, alleging that various representations and communications made by Morrow  
 were made to induce eTouch LV to enter into the Employment Agreement with Morrow. *See id.*  
 at p. 6. eTouch LV also noted that Morrow’s representations were being litigated in this case. *Id.*

29 **C. Morrow’s Employment-based Counterclaims**

30 On November 9, 2018, Morrow alleged counterclaims in this lawsuit mirroring his claims  
 31 pending before the AAA. *See* Counterclaims, ECF No. 11, at pp. 17-25. As he alleged in his  
 32 demand for arbitration, Morrow’s counterclaims allege eTouch LV breached the terms of the  
 33 Employment Agreement by failing to pay Morrow the amounts owed under that agreement. *See*

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1 *id.* at ¶ 13. Morrow, along with eTM, seek to assert four counterclaims against eTouch LV: (1)  
 2 Breach of Contract, (2) Breach of the Implied Covenant of Good Faith and Fair Dealing, (3)  
 3 Alternative Claim for Restitution/Unjust Enrichment, and (4) Failure of Consideration –  
 4 Rescission. *See id.* at pp. 19-25. Counterclaims one through three are related to Morrow’s  
 5 employment with eTouch LV (with references to a breach of the APA). *See e.g. id.* at ¶ 24. The  
 6 remaining counterclaim for rescission appears to relate only to the APA. *See id.* at ¶ 53.

7 **III. LEGAL ARGUMENT**

8 **A. Arbitration Should Be Compelled Because Morrow Agreed to Arbitrate His  
 9 Counterclaims.**

10 Congress enacted the Federal Arbitration Act (“FAA”) in 1925 to overcome judicial  
 11 resistance to arbitration. *A.T. & T. Mobility LLC v. Concepcion*, 563 U.S. 333, 339 (2011). In  
 12 doing so, “Congress declared a national policy favoring arbitration and withdrew the power of the  
 13 states to require a judicial forum for the resolution of claims which the contracting parties agreed  
 14 to resolve by arbitration.” *Southland Corp. v. Keating*, 465 U.S. 1, 10 (1984). Section 2 of the  
 15 FAA embodies this national policy and “places arbitration agreements on equal footing with all  
 16 other contracts . . . ,” *Rent-A-Center, West, Inc. v. Jackson*, 561 U.S. 63, 67–68 (2010):

17 A written provision in . . . a contract evidencing a transaction involving commerce  
 18 to settle by arbitration a controversy thereafter arising out of such contract or  
 19 transaction . . . shall be valid, irrevocable, and enforceable, save upon such  
 20 grounds as exist at law or in equity for revocation of any contract.

21 9 U.S.C. § 2.

22 Under Section 4 of the FAA, a party may seek an order compelling arbitration, and the  
 23 district court “shall make an order directing the parties to proceed to arbitration in accordance  
 24 with the terms of the agreement” once the court is “satisfied that the making of the agreement for  
 25 arbitration or the failure to comply therewith is not in issue.” 9 U.S.C. § 4. Accordingly, a  
 26 court’s role is “limited to determining (1) whether a valid agreement to arbitrate exists and, if it  
 27 does, (2) whether the agreement encompasses the dispute at issue.” *Chiron Corp. v. Ortho  
 Diagnostics Sys., Inc.*, 207 F.3d 1126, 1131 (9th Cir. 2000) (internal quotations omitted).

28 “By its terms, the Act ‘leaves no place for the exercise of discretion by a district court, but

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1 instead mandates that district courts *shall* direct the parties to proceed to arbitration on issues as to  
 2 which an arbitration agreement has been signed.” *Id.* at 1130 (quoting *Dean Witter Reynolds Inc.*  
 3 *v. Byrd*, 470 U.S. 213, 218 (1985) (emphasis in original)). “[A]ny doubts concerning the scope of  
 4 arbitrable issues should be resolved in favor of arbitration.” *Mitsubishi Motors Corp. v. Soler*  
 5 *Chrysler-Plymouth*, 473 U.S. 614, 626 (1985) (finding that the parties’ intent to arbitrate is  
 6 generously construed in favor of arbitrability) (internal quotations and citation omitted). The  
 7 party opposing arbitration bears the burden of proving that the claims at issue are unsuitable for  
 8 arbitration. *See e.g.*, *Green Tree Fin. Corp. Ala. v. Randolph*, 531 U.S. 79, 91 (2000).

9         Here, a valid agreement to arbitrate exists between the parties. By entering into the  
 10 Employment Agreement, Morrow agreed that he may only bring claims against eTouch LV  
 11 arising out of or relating to the Employment Agreement in arbitration. The arbitration provision  
 12 is specifically set apart in the Employment Agreement Morrow executed on September 26, 2017 –  
 13 with the title “**ARBITRATION**” in bold upper case letters. *See Exhibit A*, at ¶ 23.11 (emphasis  
 14 in original). The rest of the provision is set forth in uppercase letters. *See id.* Accordingly, a  
 15 valid agreement to arbitrate exists.

16         In his counterclaims, Morrow alleges that the arbitration provision does not include a  
 17 “specific authorization for the provision” which indicates he affirmatively agreed to arbitrate and  
 18 therefore, it is “void and unenforceable pursuant to NRS 597.995.” *See Counterclaims*, ECF No.  
 19 11, at p. 19 ¶ 12. The arbitration clause in the Employment Agreement, however, explicitly states  
 20 that Morrow gave specific authorization under NRS 597.995 in agreeing to arbitrate. *See Exhibit*  
 21 *A*, at ¶ 23.11. Nevertheless, Morrow’s argument under state law fails as the FAA displaces NRS  
 22 597.995. Indeed, where there is a conflict between a state arbitration law and a federal arbitration  
 23 law, the FAA controls. *Marmet Health Care Ctr., Inc. v. Brown*, 565 U.S. 530, 533 (2012)  
 24 (holding that a state law preventing the arbitration of claims for which the FAA requires  
 25 arbitration is preempted: “The conflicting rule is displaced by the FAA.”).

26         Morrow also alleges in his counterclaims that eTouch LV “waived any right to enforce the  
 27 arbitration provision” by asserting employment claims in this litigation. *See Counterclaim*, ECF  
 28 11, at p. 19 ¶ 17. eTouch LV, however, has not asserted any claims against Morrow under the

1 Employment Agreement in this litigation. To the contrary, eTouch LV noted in its Complaint that  
 2 the termination of Morrow's employment is the subject of separate proceedings (the arbitration).  
 3 *See* Complaint, ECF No. 1, at ¶ 36. eTouch LV similarly noted before the AAA that the dispute  
 4 concerning the APA and representations relating to it were being litigated in this proceeding. *See*  
 5 Answer, at p. 6. Nor has eTouch LV waived its right to enforce arbitration under the  
 6 Employment Agreement. Paragraph 23.8 of the Employment Agreement explains that a waiver  
 7 of any right arising out of the agreement must be supported by consideration and be in "writing  
 8 and executed by the aggrieved Party." *See* Exhibit A, at ¶ 23.8 eTouch LV has not executed any  
 9 document waiving the arbitration provision in exchange for something of value. Rather eTouch  
 10 LV has at all times acted consistent with the arbitration provision of the Employment Agreement.

11 Further, the valid agreement to arbitrate also encompasses the dispute at issue. The  
 12 Employment Agreement requires arbitration of any and all disputes relating to the Employment  
 13 Agreement. *See id.* at ¶ 23.11. Claims concerning eTouch LV's termination of Morrow's  
 14 employment in accordance with the Employment Agreement as detailed in his three  
 15 counterclaims for breach of contract, breach of the implied covenant of good faith and fair  
 16 dealing, and unjust enrichment are clearly related to his Employment Agreement. Morrow's three  
 17 employment counterclaims, therefore, must be arbitrated.

18 **B. The Litigation on Morrow's Employment Counterclaims Should be Dismissed  
 19 or Stayed Because They are Subject to Arbitration, and Morrow Has Not  
 20 Exhausted His Arbitration Obligation.**

21 Under Section 3 of the FAA, "the court . . . shall on application of one of the parties stay  
 22 the trial of the action until such arbitration has been had in accordance with the terms of the  
 23 agreement." 9 U.S.C. § 3. Courts are therefore directed to grant a stay when they determine a  
 24 claim is to be arbitrated. *Johnmohammadi v. Bloomingdale's, Inc.*, 755 F.3d 1072, 1073 (9th Cir.  
 25 2014). However, courts are not limited to granting a stay pending arbitration, but may *sua sponte*  
 26 dismiss a case if all claims are subject to the arbitration agreement. *Sparling v. Hoffman Constr.  
 27 Co., Inc.*, 864 F.2d 635, 638 (9th Cir. 1988). *See Johnmohammadi*, 755 F.3d at 1073-74 (9th Cir.  
 28

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1 2014) (“[A] district court may either stay the action or dismiss it outright when, as here, the court  
 2 determines that all of the claims raised in the action are subject to arbitration.”).

3 Morrow’s employment-based counterclaims should be dismissed because, as discussed  
 4 above, any claims relating to the Employment Agreement must be arbitrated, and Morrow has  
 5 failed to arbitrate. Accordingly, the arbitration provision that Morrow agreed to demonstrates that  
 6 he has improperly filed his employment-based counterclaims in this forum and dismissal is  
 7 necessary. However, if the Court chooses not to dismiss those counterclaims, proceedings  
 8 relating to them should be stayed. Staying litigation on the employment-based counterclaims  
 9 would promote judicial economy by avoiding the multiplicity of claims, discovery, costs, and  
 10 judgments that could result from concurrent proceedings in two different forums.

11 Therefore, the counterclaims should be dismissed, or in the alternative, litigation on the  
 12 counterclaims should be stayed in its entirety pending the completion of the arbitration of  
 13 Morrow’s counterclaims.

14 **IV. CONCLUSION**

15 For the foregoing reasons, eTouch LV respectfully requests that the Court compel  
 16 arbitration of Morrow’s three employment-based counterclaims, dismiss them, or in the  
 17 alternative, stay litigation on those claims it pending completion of the arbitration proceedings.

18 DATED this 7th day of December, 2018.

19 LEWIS ROCA ROTHGERBER CHRISTIE LLP

20 By: /s/ Jennifer K. Hostetler

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**CERTIFICATE OF SERVICE**

I hereby certify that on the *7th* day of *December*, 2018, I caused a true and accurate copy of the foregoing, *MOTION TO COMPEL ARBITRATION AND TO DISMISS, OR IN THE ALTERNATIVE TO STAY DEFENDANT SCOTT MORROW'S COUNTERCLAIMS* to be served via U.S. mail, postage pre-paid, first-class to the following:

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